



Efficient Windows Collaborative Project Purpose and Objectives

Formed in 1997, the Efficient Windows Collaborative (EWC) is a coalition of window, door, skylight, and component manufacturers, federal, state and local government agencies, research institutions, and others who partner to educate consumers and professionals to expand the market for energy efficient window products. Partners:

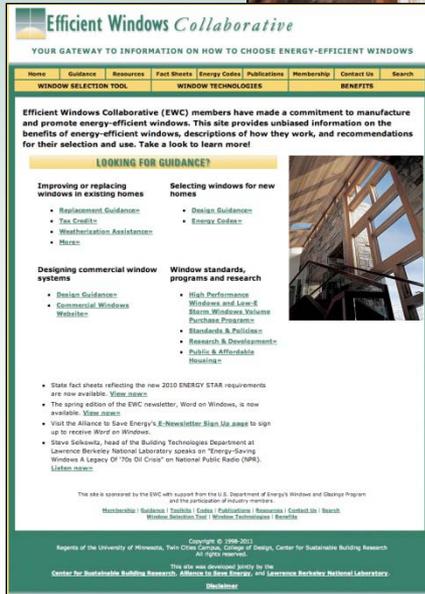
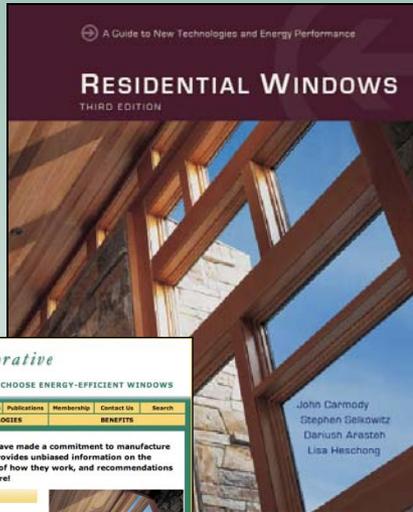
- Alliance to Save Energy
- Center for Sustainable Building Research, University of Minnesota
- Lawrence Berkeley National Laboratory
- Over 70 active industry members and affiliates

FY11 Budget: \$500,000 (DOE) and \$40,000 (Members)

FY12 Budget: \$200,000 (DOE) and \$40,000 (Members)



Efficient Windows Collaborative Accomplishments



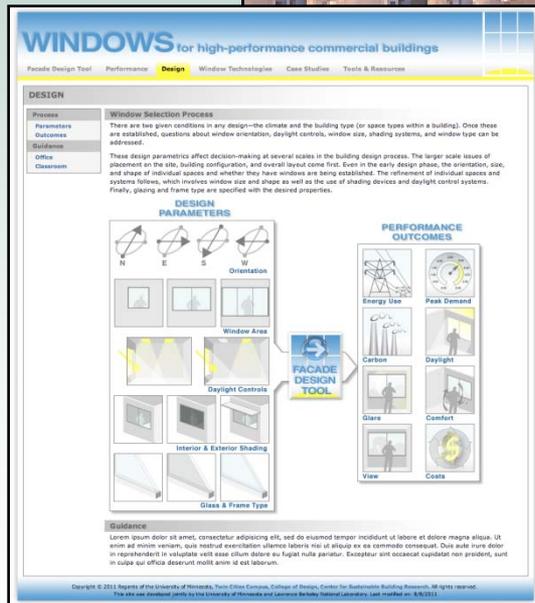
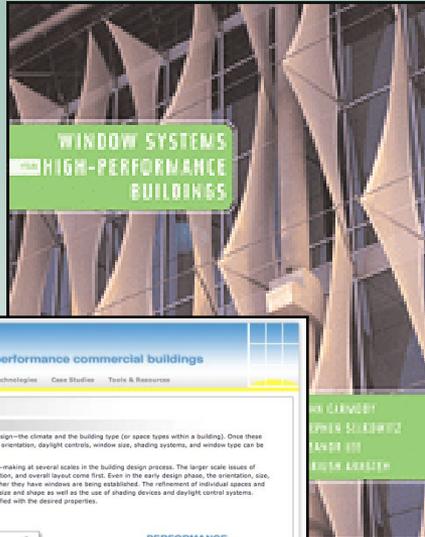
Residential Tools and Information

- Third edition of book: *“Residential Windows: A Guide to New Technology and Energy Performance”*
- EWC web site: www.efficientwindows.org (100,000 monthly visits, 30,000 unique visitors)

The new residential web site design includes a new Window Selection Tool with more design variations. There is an emphasis on window replacement and cost savings can be calculated. The tool is now compatible with RESFEN 6.0

- Fact sheets for 100 cities
- Education and training materials
- Product database for EWC members (NFRC and ENERGY STAR participants)

Efficient Windows Collaborative Accomplishments



Commercial Tools & Information

- Book: *“Window Systems for High Performance Buildings”*
- Web site: www.commercialwindows.org featuring the Façade Design Tool (2,000 unique monthly visitors)

The new commercial web site design launched in January 2012 with new design guides and improved Façade Design Tool.

- Education and training materials
- Promotion of COMFEN
- Promotion of CMA



Efficient Windows Collaborative Expected Outcomes and Next Steps

FY12 Work Plan

1. Maintain and expand the residential website

EWC's greatest asset, as well as primary source of information for its audience, is the residential website. We will improve the influence of this website, as well as increase the value of EWC to the window industry,

2. Training and promotion of commercial website and façade design tool

The recently released Façade Design tool provides a valuable resource to architects for understanding window choices in the commercial market; the rest of the commercial website also has increased educational resources. We propose to increase awareness of this tool through a coordinated awareness campaign.

3. Support for related programs and organizations

We represent the public interest and provide support for NFRC, building codes, Energy Star, and other organizations.

4. Strategic planning and development of partner relationships

The final task focuses on assessing the needs of the windows market and market transformation stakeholders, developing a strategic outlook for the EWC, and doing preparatory work and research for key high-potential opportunities.