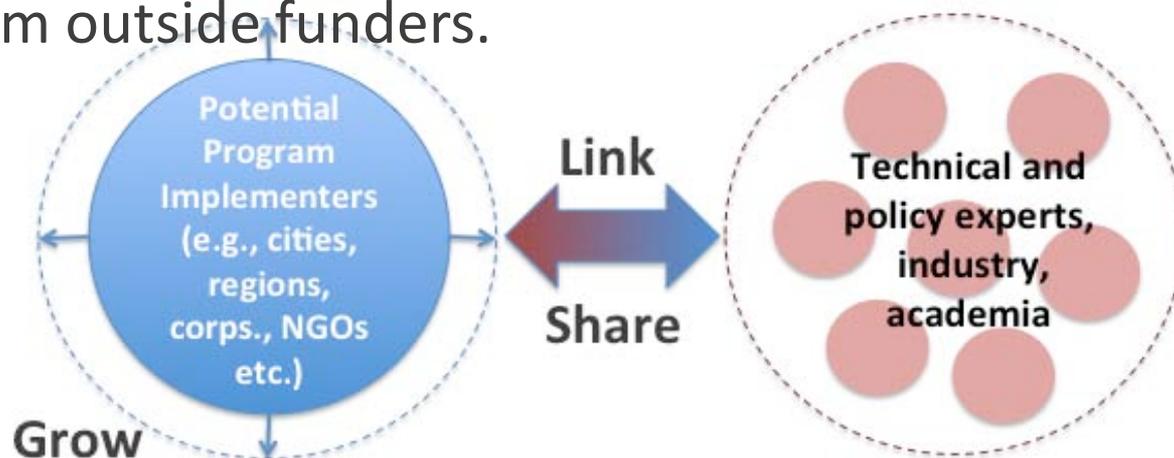


Global Cool Cities Alliance (GCCA) – www.GlobalCoolCities.org

The Global Cool Cities Alliance is dedicated to advancing policies and actions that increase the solar reflectance of our buildings and pavements as a cost-effective way to promote cool buildings, cool cities, and to mitigate the effects of climate change through global cooling.

Launched in June 2011 with funding of \$400K from DOE, 100% match from outside funders.



Progress since June 2011 Launch

- Launched Cool Roofs and Pavements Toolkit
www.coolrooftoolkit.org
 - Primer and Implementation Guide
 - Knowledge Base of scientific literature, codes/ordinances, best practices, case studies, sample program materials
- Built partnerships with R20, C40, Clean Energy Solutions Center, and individual cities, giving GCCA access to decision makers in over 100 locations.
- Codes Collaborative to support more robust cool surface code language (e.g., ASHRAE, IGCC, IECC, CA Title 24 etc.)

Progress since June 2011 Launch -- continued

- Operating Agent for DOE of GSEP Cool Roofs and Pavements Working Group
 - Developed Cool Surfaces Action Plan for Mexico and supporting local efforts
 - Coordinating cool surfaces national impact study in Mexico
 - Cool roof pilot on affordable housing in India
 - Promoting development of product testing and rating infrastructure in India and Mexico
- Organized cool surfaces conferences in Mexico City, and Washington DC.
- Convened meetings to promote cool surfaces in Sao Paulo

Next Steps

- Continue to build implementer and expert partnerships
- Official launch of Cool Cities Network in New Delhi in October
- Launch of Indian non-profit dedicated to advancing cool surfaces
- Completion of data gathering for Indian low-income pilot project
- Add expert forum, policy models, and other components to Toolkit
- Grow Codes Collaborative



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